Katie Vogel

Founder & CEO | Enlightened Order Accounting & Consulting

Katie Vogel is the Founder & CEO of Enlightened Order Accounting & Consulting, a Colorado-based firm serving small businesses and nonprofits nationwide. She began her career in investment management overseeing more than $200M in retirement funds and led grant administration earning a large research institution over $150M annually. Katie founded Enlightened Order on a straightforward belief: business owners deserve an accounting team that actually talks to them, explains what the numbers mean, and tells the truth even when it's uncomfortable.

QuickBooks ProAdvisor | $200M+ Investment Management | $150M+ Grant Administration | Boulder, CO

SIGNATURE TALKS

Why Your Business Makes Money But You Never Have Any

Cash flow vs. profit confusion, common cash traps, and what your financials are really telling you. Owners walk away knowing exactly where their money is going — and what to fix first.

The Tax Mistakes Small Business Owners Make Every Year

Proactive tax planning vs. reactive filing, common missed deductions, and entity structure decisions. Practical takeaways applicable regardless of industry or business stage.

What Your Financial Statements Are Actually Telling You

Plain-English breakdown of the P&L, balance sheet, and cash flow statement — what business owners should be reading and what actions to take from it.

Building a Business You Can Actually Sell Someday

Business valuation basics, what buyers evaluate, and how the financial decisions you make today either add or destroy enterprise value — exit two years out or twenty.

From Chaos to Order: A Financial System That Runs Without You

How to build financial processes that don't depend on the owner's memory, what clean books actually look like, and when it's time to stop doing it yourself.

WHO IT'S FOR

- Small business owners generating revenue but feeling financially stuck
- Founders who've outgrown DIY bookkeeping and need a real system
- Entrepreneurs looking to grow, hire, or plan a future exit
- Nonprofits needing stronger financial oversight and grant readiness
- Owners preparing for a banking relationship or investor conversation

WHAT THEY WALK AWAY WITH

- A clear picture of what their financials are actually communicating
- Specific language for talking to their CPA, banker, or board
- At least one actionable step they can take in the next 30 days
- A framework for evaluating the financial health of their business
- Confidence that getting their finances in order is actually achievable

FORMATS & LOGISTICS

FORMAT	LENGTH	BEST FOR
Keynote / Plenary	45–60 min	Conferences, association events, annual meetings
Breakout Session	30–45 min	Chambers, SBDC events; Q&A format works well
Lunch & Learn	30 min	Hosted by organizer; 10–100 attendees
Webinar / Virtual	45–60 min	Available nationwide; same content, remote format
Workshop	Half-day	Deep-dive interactive; limited engagements

Book Katie for Your Next Event

Speaking inquiries welcome for conferences, associations, chambers, webinars, and workshops.

enlightenedorder.com
Boulder, CO | Available Nationwide